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AMENDMENTS TO THE CLAIMS:

1-12. (Canceled)

13. (Currently amended) A method for producing a transparent laminate comprising: preparing a transparent substrate;

depositing a high-refractive-index transparent thin film by a vacuum dry process;

depositing a silver transparent conductive thin film by a vacuum dry process;

repeating the depositing of the high-refractive-index transparent thin film and the silver transparent conductive thin film at least three times to thereby form at least three combination thin-film layers of the high-refractive-index transparent thin film and the silver transparent conductive thin film successively laminated on a surface of said transparent substrate; and

depositing another high-refractive-index transparent thin film on a surface of said combination thin-film layer by the vacuum dry process,

wherein, when said silver transparent conductive thin films are deposited by the vacuum dry process, a temperature T (K) of said transparent substrate at the time of the deposition of said films is set to be in a range $340 \le T \le 390$ $340 \le T \le 410$, and a deposition rate R (nm/sec) of said silver transparent conductive thin films is set to be $R = (1/40)x(T - 300) \pm 0.5$.

14. (Previously presented) A method for producing a transparent laminate comprising:

preparing a transparent substrate;

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depositing a high-refractive-index transparent thin film by a vacuum dry process; depositing a silver transparent conductive thin film by a vacuum dry process;

repeating forming of the high-refractive-index transparent thin film and the silver transparent conductive thin film at least three times to thereby form at least three combination thin-film layers of the high-refractive-index transparent thin film and the silver transparent conductive thin film successively laminated on a surface of said transparent substrate; and

depositing another high-refractive-index transparent thin film on a surface of said combination thin-film layer by the vacuum dry process,

wherein, when said silver transparent conductive thin films are deposited by the vacuum dry process, a temperature T (K) of said transparent substrate at the time of the deposition of said films is set to be in a range $340 \le T \le 390$, and a deposition rate R (nm/sec) of said silver transparent conductive thin films is set to be $R = (1/40)x(T-300)\pm0.5$.

- 15. (Previously presented) The method of claim 13, further comprising depositing a low-refractive-index transparent thin film.
- 16. (Previously presented) The method of claim 15, wherein the low-refractive-index transparent thin film is deposited before any high-refractive-index thin film is deposited.
- 17. (Previously presented) The method of claim 15, wherein the low-refractive-index transparent thin film is deposited after all of the high-refractive-index thin films are deposited.

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- 18. (Previously presented) A method of producing a plasma display filter, with the method of claim 13, further comprising disposing said transparent laminate in front of a display portion of a plasma display panel.
- 19. (Previously presented) The method of claim 14, further comprising depositing a low-refractive-index transparent thin film.
- 20. (Previously presented) The method of claim 19, wherein the low-refractive-index transparent thin film is deposited before any high-refractive-index thin film is deposited.
- 21. (Previously presented) The method of claim 19, wherein the low-refractive-index transparent thin film is deposited after all of the high-refractive-index thin films are deposited.
- 22. (Previously presented) The method of claim 14, further comprising disposing said transparent laminate in front of a display portion of a plasma display panel.
- 23. (Previously presented) The method of claim 13, wherein said vacuum dry process comprises a sputtering process.
- 24. (Previously presented) The method of claim 13, wherein said silver transparent conductive thin film comprises silver and 5 % by weight of gold.

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- 25. (Currently amended) The method of claim 13, wherein said repeated depositing is repeated only three times to form three combination thin-film layers.
- 26. (Previously presented) The method of claim 14, wherein said vacuum dry process comprises a sputtering process.
- 27. (Previously presented) The method of claim 14, wherein said silver transparent conductive thin film comprises silver and 5 % by weight of gold.
- 28. (Currently amended) The method of claim 14, wherein said repeated depositing is repeated only three times to form three combination thin-film layers.
- 29. (New) The method of claim 13, wherein said silver transparent conductive thin films comprise a thickness in range from 5 nm to 20 nm.
- 30. (New) The method of claim 13, wherein said high-refractive-index transparent thin film which is formed on said transparent substrate and said another high-refractive-index transparent thin film comprise a thickness in a range from 20 nm to 50 nm.
- 31. (New) The method of claim 13, wherein said high-refractive-index transparent thin films other than said high-refractive-index transparent thin film which is formed on said transparent substrate and said another high-refractive-index transparent thin film, comprise a thickness in a range from 40 nm to 100 nm.

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32. (New) A method for producing a transparent laminate comprising:

depositing a high-refractive-index transparent thin film on a transparent substrate by a vacuum dry process;

depositing a silver transparent conductive thin film on said high-refractive-index transparent thin film by a vacuum dry process;

repeating the depositing of the high-refractive-index transparent thin film and the silver transparent conductive thin film at least three times to thereby form at least three combination thin-film layers of the high-refractive-index transparent thin film and the silver transparent conductive thin film successively laminated on said transparent substrate; and

depositing another high-refractive-index transparent thin film on said combination thin-film layers by a vacuum dry process,

wherein at the time of the deposition of said silver transparent conductive thin films, a temperature T (K) of said transparent substrate is set to be in a range $340 \le T \le 410$, and a deposition rate R (nm/sec) of said silver transparent conductive thin films is set to be R = (1/40)x(T-300).